KARUPPANNAN MARIAPPAN COLLEGE

(AUTONOMOUS)

(Co-Educational Institution, Affiliated to Bharathiar University, Coimbatore and Recognized u/s 2(f) & 12(B) of UGC act 1956 and accredited by NAAC with "B" Grade)

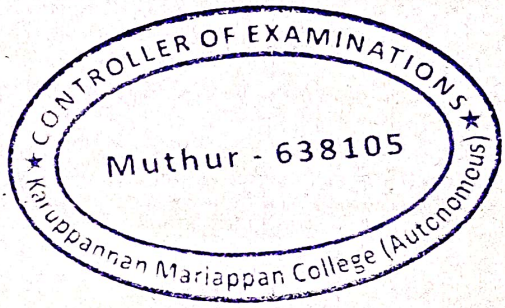
Chettiarpalayam, Kangayam Road, Muthur -638 105.

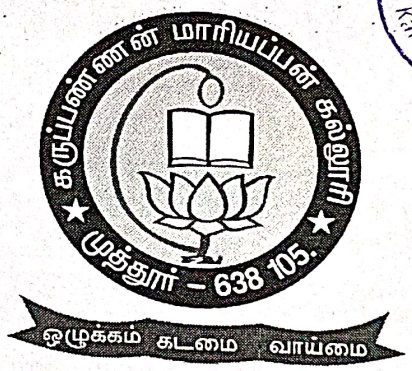
Tirupur District, Tamilnadu.

DEPARTMENT OF COMMERCE

M.Com. (Commerce)

SYLLABUS





(Students admitted during the academic year 2024-2025 and onwards)

(Under CBCS with Outcome Based Education (OBE) Pattern)

DEPARTMENT OF COMMERCE

Vision

To equip the students with quality education and practical knowledge for the corporate world.

Mission

To achieve the vision, the Department's Mission are:

1. To provide a high standard of education.
2. To develop the professional skills of students which are of immense value.
3. To develop competitive skills of manage the inherent risk in the field of marketing Banking, insurance and income tax.

Eligibility for admission:

Should have studied B.Com or B.Com with any specialization.

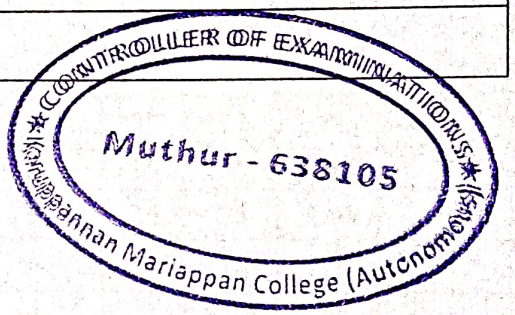
Regulation:

Regulation 2024-25 framed for the conduct of undergraduate programme is applicable.

Programme Outcomes (POs)	
On successful completion of the M.Com programme	
PO1	To ensure all round development of personality required for an executive
PO2	To build necessary skills concerning commercial theories and applications to business by using business analytic.
PO3	To obtain practical knowledge in commercial activities by understanding training in Commercial and industrial establishments.
PO4	To develop abroad range of business skills and commercial knowledge, development of general and specific capabilities to meet the current and future expectations of business and industry.
PO5	To enrich the necessary competencies and creativity to undertake entrepreneurship as a desirable and feasible career option.
PO6	Graduates will gain in-depth knowledge of advanced concepts in accounting, finance, taxation, and business law, enabling them to understand and solve complex business and financial issues.
PO7	Students will develop the skills necessary for professional roles in the fields of finance, banking, accounting, and consultancy, making them competitive for leadership positions in the corporate world.
PO8	Graduates will understand the ethical and legal implications of business decisions and practices, ensuring they can act responsibly and adhere to regulatory standards.
PO9	The program will cultivate a global perspective, preparing students to understand and navigate international business environments, including global trade, finance, and economic policies.
PO10	The program will equip students with strong analytical and research skills, allowing them to critically evaluate financial data, market trends, and economic factors to make informed decisions.

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Programme Specific Outcomes (PSOs)	
After the successful completion of M.Com programme, the students are expected to	
PSO1	Undertake a research work with specializations
PSO2	Use software tools to carry out a specified financial analysis of a business application
PSO3	Apply the knowledge gained during the course of the program to solve the real time Problems
PSO4	Meet the needs of industry 4.0
PSO5	Communicate effectively with professionals



M.Com Curriculum

(For the students admitted during the academic year 2024– 2025 and onwards)

CIA- Continuous Internal Assessment Marks, ESE-End Semester Examination Marks							
S.No.	Course Code	Course	Duration Hours	Maximum Marks		Total Marks	Credits
				CIA	ESE		
SEMESTER-I							
1	24P1CMC1	Financial Management	6	25	75	100	4
2	24P1CMC2	Management Accounting	6	25	75	100	4
3	24P1CMC3	International Business	6	25	75	100	4
4	24P1CMC4	Business Environment	6	25	75	100	4
5	24P1CME1/ 01/02/03	Elective-I	6	25	75	100	4
		Total	**30**	**125**	**375**	**500**	**20**
SEMESTER-II							
1	24P2CMC5	Research Methodology	5	25	75	100	4
2	24P2CMC6	Principles of Taxation	5	25	75	100	4
3	24P2CMC7	Organizational Behavior	5	25	75	100	4
4	24P2CMC8	Banking And Insurance law	5	25	75	100	4
5	24P2CMPR1	Computer Applications: Lab 1: MS Office & Internet (PRACTICAL- I)	5	40	60	100	4
6	24P2CME2/ 01/02/03	Elective-II:	5	25	75	100	4
		Total	**30**	**165**	**435**	**600**	**24**
SEMESTER-III							
1	24P3CMC9	Corporate Accounting	5	25	75	100	4
2	24P3CMC10	Statistics For Business Research	5	25	75	100	4
3	24P3CMC11	Executive Business Communication	5	25	75	100	4
4	24P3CMC12	Information Technology For Business and Research	5	25	75	100	4
5	24P3CMPR2	Computer Applications: Lab 2: Tally Prime-Practical-II	5	40	60	100	4
6	24P3CMIPV1	Institutional Training-Project report	-	50	-	50	2
7	24P3CME3/ 01/02/03	Elective-III:	5	25	75	100	4
		Total	**30**	**215**	**435**	**650**	**26**

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SEMESTER-IV							
1	24P4CMC13	Investment Management	6	25	75	100	4
2	24P4CMC14	Applied Cost Accounting	6	25	75	100	4
3	24P4CMPV2	Project Work and Viva-Voce	12	50	150	200	8
4	24P4CME4 / 01/02/03	Elective-IV:	6	25	75	100	4
		Total	**30**	**125**	**375**	**500**	**20**
		Grand Total	**120**	**630**	**1620**	**2250**	**90**

List of Elective Papers		
Elective–I	01	Marketing Management
	02	Marketing of Financial Services
	03	Travel and Hospitality Services
Elective–II	01	Futures and Options
	02	Indian Stock Exchanges
	03	Financial Markets and Institutions
Elective-III	01	Internet and E-Commerce
	02	Export and Import Procedure
	03	Institutions Facilitating International Trade
Elective-IV	01	Project Work
	02	Fundamental and Technical Analysis
	03	India's International Trade

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SEMESTER - I

SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
I	24P1CMC1	CORE-I	6	4	25	75	100
Course Title	FINANCIAL MANAGEMENT						

Course Objectives:

The main objectives of this course are to:

1. Understand the concept and importance of financial management.
2. Identify various sources of long-term and short-term finance.
3. Understand various method and technique for calculating cost of capital.
4. Know different types leverages used by the organization.
5. Understand various dividend policies followed by organization.

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Recollect the concept and importance of financial management.	K1,K2
2	Analyse the Various sources of long-term and short-term finance.	K3
3	Indentify the methods and techniques for calculating cost of capital.	K4,K5
4	Examine different type leverage followed by an organization.	K2,K3
5	Evaluate the various dividend policies &Working capital.	K6

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Financial Management -Meaning, Nature, scope and objectives–Role and functions of Financial Management–Financial decisions– Relationship between Risk and Return–Sources of finance– Short-term and Long-term finance.	18
II	Cost of Capital-Meaning and importance–Cost of Debt, Preference, Equity and Retained Earnings–Weighted Average Cost of capital–Capital budgeting– Techniques–ROI, Payback period and Discounted cash flow.	18
III	Leverages-Financial Leverage–Operating leverage–EBIT and EPS analysis– Theories of Capital Structure – Net income approach– Net operating income Approach. MM Hypothesis– Determinants of capital structure Capitalization–Over and Under Capitalization-Merits and Demerits.	18
IV	Dividend Theories: Walter's model– Gordon and MM's models–Dividend policy-Forms of Dividend – Determinants of dividend policy.	18
V	Working Capital Management–Cash management–Receivables Management–Inventory Management – Determinants and Computation of Working Capital.	18
	TOTAL	90

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Text Books: 1. Chandra Prasanna, "**Financial Management**", Chennai, McGraw Hill Education (India) Pvt Ltd, 2019. 2. N.Vinayakam, P.L.Mani, K.L.Nagarajan – **Principles of Accountancy** – 13th Edition, 2010.
Reference Books 1.Maheshwari.S.N,"**Financial Management**", New Delhi, Sultan Chand &Sons,2019 2.Sharma.R.K&Gupta.K.Shashi,"**FinancialManagement**",NewDelhi.KalyaniPublishers,9th Revised Edition 2014 3.Khan .M.Y&Jain. P.K," **Financial Management**", Chennai ,McGraw Hill Education (India) PvtLtd.2017 4. Arihant Experts **Hand book of Accountancy**, Arihant Edition – 1st Edition – 2015 5. Prof.Amithaba basu **Financial Accounting** – I Tee Dee Publicaton 12th Edition,2023
Web Resource(s): 1.**https://companion.scanneradda.com/pdf/cs/Executive/Sample%20Chapter/New%20Syllabus/July_2021/Paper-8.pdf** 2 https://www.taxmann.com/post/blog/capital-structure

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
I	24P1CMC2	CORE-II	6	4	25	75	100
Course Title	MANAGEMENT ACCOUNTING						

Course Objectives:

The main objectives of this course are to:

1. Know the concept and importance of management accounting.
2. Understand the use of accounting tools for generating information for managerial decision making
3. Understand various method and technique in managerial accounting.
4. Comprehend and practices the established techniques & methods in management accounting.
5. Lay on foundation for budgeting and budgetary control.

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Recollect the concept and importance of management accounting.	K1
2	Explain the role of managerial accounting in management decision making.	K3,K2
3	Utilize the various methods and technique of managerial accounting.	K4
4	Analyze the method and technique of management accounting used for managerial Decision making.	K2,K4
5	Prepare the budget and budgetary control for any business concern.	K5,K6

K1-Remember; **K2**-Understand; **K3** -Apply; **K4**-Analyze; **K5**-Evaluate; **K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Nature and scope of Management Accounting–Meaning–Nature–Scope–Functions –Objectives–Importance–Limitations–Distinction between Financial Accounting and Management Accounting–Relationship between cost and management Accounting–Tools and Techniques of Management Accounting–Meaning and Process of financial statement Analysis and Interpretation	18
II	Ratio Analysis–Meaning–Advantages of Ratio Analysis–Limitations–Classification of Ratios–Profitability–Turnover Ratios–Long-term Financial position–Working Capital Management–Meaning of Working Capital – Importance Determinants and Computation of Working capital–Forecast of working capital Requirements.	18
III	Fund Flow statement–Meaning and concept of Funds and Flow of Funds–Importance or uses of Funds Flow statements–Limitations– Schedule of changes in working capital– Preparation of Funds Flow statement–Cash Flow statement–Comparison between Fund Flow statement and Cash Flow statement–Uses of Cash Flow statement–Limitations– Preparation of Cash Flow Statement.	18
IV	Marginal Costing–Definition of Marginal cost and Marginal Costing–Salient	18

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	features– Advantages of Marginal Costing–Limitations–Break-Even Analysis –Cost-volume-profit Analysis– Applications of Marginal costing for Business Decision making.	
V	Budgeting and Budgetary control–Meaning-Definition–Objectives of Budgetary control– Essentials of Budgetary control –Advantages–Limitations–Classification and Types of Budgets– Sales, Production, Cost of Production, Purchase and Flexible Budgets–Cash Budget Standard costing and variance Analysis (Material and Labour only)	18
	TOTAL	**90**

Text Books:

1. Sharma. R.K&Gupta.K.Shashi,"**Management Accounting'**, New Delhi, Kalyani Publishers, 14th Edition.2017
2. T S Reddy **Management Accounting** Margham Publications Latest Edition 2000.

Reference books:

1. Reddy.T.S& ReddyY HariPrasad,"**Management Accounting**", Chennai,Margham Publications,2016.
2. Khan.M.Y&Jain.P.K,"**ManagementAccounting,**Chennai,McGrawHill Education (India) Pvt Ltd, 2018
3. Pillai R.S.N & Bhagavathi," **Management Accounting**", New Delhi, S-Chand &Co, 2010
4. Homgren & Sundaram **Introduction to Management Accounting** Pearson Publisher 16th Edition 2015
5. C A Sharad & Maheshwari **Accounting for Management** S Chand and Company 3rd Edition 2022.

Web Resource(s):

1. https://www.shiksha.com/online-courses/articles/nature-of-management-accounting-and-its-scope-blogId-161197
2. https://www.blackhallpublishing.com/webresources/html/Slides/ma_ch04_slides.pdf

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
I	24P1CMC3	CORE-III	6	4	25	75	100
Course Title	INTERNATIONAL BUSINESS						

Course Objectives:

1. Introduce the concept of international business.
2. Create awareness on the changes in the international business arena.
3. Understand the role of global financial markets and instrument.
4. Understand the functions of WTO, IMF and IBRD.
5. Give various theories of foreign exchange.

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Recall the concept of international business.	K1
2	Explain the level of changes international business in global era.	K3,K2
3	Indentify the role of global financial markets and instrument.	K6
4	Evaluate various functions of WTO,IMFANDIBRD	K5,K2
5	Analyze various theories of foreign exchange.	K4

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	International Business-Meaning, Nature and Scope–Role of Foreign Trade in the Economic Development of India–Balance of payment in the context of Economic Growth Process– Trade balance–Current Account position and Capital Account position–Trends.	18
II	Euro Currency Market– History and types of market-GATT – WTO Trade rounds, World Bank functions, Importance and history- IMF history, Functions.	18
III	Export marketing–Meaning–An overview of export marketing–differences between export marketing and domestic marketing–salient features and basic functions of export marketing– export barriers–Tariff and non-tariff– Export market analysis–Feasibility of market entry– Sources of market information.	18
IV	Composition and direction of India's imports and exports–Past trends, present position and prospects – Project consultancy and Service exports – Trends, prospects and problems – Important documents used In foreign trade.	18
V	Foreign exchange–Theories of foreign exchange–administration of foreign exchange–Rate determination – Factors influencing fluctuations in foreign exchange– Exchange control in India	18
	TOTAL	90

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Text Books:

1.Bhattacharyya.V&Varshney R.L,"**International Marketing Management**", New Delhi, Sultan Chand & Sons,2015

2.V K Bhalla **International Business – Environment Management** Anmol Publication (P) Ltd 12th Edition 2009

Reference books:

1.Rao P Subba, "**International Business**",Mumbai,HimalayaPublications,2013

2.JeevanandamC, **"International Business"**, New Delhi, Sultan chand&Sons,2016

3.Balagopal T.A.S, **"Export Marketing"**, Mumbai, Himalaya Publications,2016

4. Michael Geringer & Jeane Mc Nett **International Business** McGraw Hill 3rd Eition 2023

5. Sanjyot Dunung , Atmaglobal **International Business** Saylor Foundation Latest Edition 2011

Web Resource(s):

1. https://ncert.nic.in/textbook/pdf/kebs111.pdf
2. https://egyankosh.ac.in/bitstream/123456789/84742/1/Unit-8.pdf

Mapping Course Outcomes with Programme Outcomes

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
I	24P1CMC4	CORE-IV	6	4	25	75	100
Course Title	BUSINESS ENVIRONMENT						

Course Objectives:

The main objectives of this course are to:

1. To acquaint the knowledge relating to day to day business environment.
3. To imbibe the impact of environment on business both at global and national level.
3. To inculcate the information on Corporate Governance.
4. To impart the significance of Social responsibilities of a business.
5. To Promote Corporate Governance with social consciousness

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Familiarize the SWOT analysis of a business in a practical world.	K1
2	Know the merits and Demerits of Public and Private Sectors.	K3
3	Understand the significance of Industrial Policy, Monetary Policy and Fiscal Policy.	K2,K4
4	ComprehendtheprovisionsoftheArticlesoftheIndianConstitutionrelating to business	K5
5	Implement the various Corporate Governance with social consciousness	K4,K6

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Meaning of Business Environment - objectives – scope – significance- External Environment .Marketing Intermediaries, regulatory agencies, Economic environment, Technological environment, natural environment, Political and Government environment, Demography environment, Socio-Cultural environment and International environment- Internal Environment SWOT analysis of environmental factors.	18
II	Industrial Policy: New industrial policy-importance. Liberalization-Privatization-Globalization: Importance -challenges public sectors: merits and demerits. Advantages and disadvantages of MNCs.	18
III	Financial Environment: Financial planning-essential of financial planning-sources of finance. Economic Environment: Inflation-Deflation-Monetary Policy-Fiscal policy-National Income-Unemployment problem.	18
IV	Legal Environment: The provisions of the Articles of the Indian Constitution relating to business – Foreign Exchange Management Act – Competition Act – Trade Marks Act. Pollution: Concepts and types – Causes of Pollution– Remedies – Protecting the Natural Environment	18

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V	Corporate Governance: Meaning - principles – importance – problems - Corporate Governance in Banks and Insurance Companies. Indian Companies Act – Provisions of Indian Companies Act, 2013 relating to Board of Directors-Nominees in Company Board-Board Committees–Audit Committee-Remuneration Committee-Shareholders' Grievance Committee-Constitution and Scope of Board Committees-Ethics-Committee.	18
	TOTAL	**90**

Text Books:

1.K.A swathappa, **Essentials of Business Environment**, Himalaya Publishing House.2021

2. Dr.V.C.Sinha **Business Environment**, New Royal Book Company 2021

Reference books:

1.Francis Cherunilam,**Business Environment**,Himalaya Publishing House. 2010

2.K.Chidambaramand Dr.V.Alagappan,**Business Environment**,Vikas Publishing HousePvtLtd.2015

3.A.C.Fernando, **Business Environment**,Dorling Kindersley(India)Pvt.Ltd. 2011.

4.Dr.Amith Kumar **Business Environment**, Sathiya Bhawan Publications:Agra

5.Francis Cherunilam **Business Environment**, Himalaya Publishing House 25th Edition 2016

Web Resource(s):

1. https://ug.its.edu.in/sites/default/files/Business%20Environment.pdf
2. https://www.shcollege.ac.in/wp-content/uploads/NAAC_Documents_IV_Cycle/Criterion-II/2.3.2/ppt/Mr_RKVarghese_LiberalisationPrivatisationandGlobalisation.php
3. https://www.drishtiias.com/to-the-points/paper4/corporate-governance-1

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
I	24P1CME1	ELECTIVE -1	6	4	25	75	100
Course Title	MARKETING MANAGEMENT						

Course Objectives:

The main objectives of this course are to:

1. Enable students to classify types of marketing and modern marketing concept.
2. Equip the learners on product planning; appraise pricing system and promotion in the Markets.
3. Explain the various kinds of channels of distribution and function of middle man.
4. Enhance practical applications on advertising media.
5. Introduce the agricultural marketing and clarifying market research Vs. marketing research

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Re-collect the marketing concepts, types and modern marketing concept	K1
2	Illustrate the macro and micro environments of a market and buyer behavior	K3
3	Locate the different types of products, product line, product mix and pricing decisions	K4,K6
4	Analyze the important of channels of distribution and promotional mix	K2,K4
5	Examine the market agricultural produce and marketing research.	K4,K5

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Market: Meaning-types. Marketing: Meaning-types -importance marketing mix (4P's). Modern marketing concept: factors influencing the marketing concept–marketing system- Marketing functions. Marketing Management: Meaning-Definition-Nature-Principles–Importance-Functions-Problems-Differences between Sales Management and Marketing Management	18
II	Product: Meaning-features-classifications-Product policies: Product Planning and Development- Product Line-Product Mix-Product Branding-Product Packaging –Labeling: meaning-features- Importance. Product Life Cycle: Meaning-Importance. Pricing: Objectives-kinds of pricing policy- factors influencing the pricing policy	18

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III	Channels of Distribution–Meaning-Basic channels of distribution-Selection of a suitable channel - Factors Influencing Selection of a channel-middlemen in distribution-Kinds – Functions - Elimination of Middlemen -Arguments in favour of and against.	18
IV	Promotional Mix: Meaning- importance. Advertising: Meaning-methods-media –advertising copy- qualities of a good advertising copy-evaluation of advertisements. Personal selling: Meaning- importance-duties-qualities of an Effective salesman. Sales promotion: Meaning & importance.	18
V	Marketing Information and Research: Meaning-Importance-Components of marketing research- Market Research Vs. Marketing Research. Advantages of Marketing Research. Agricultural Marketing: meaning-features–defects. Regulated market: meaning-features & importance.	18
	TOTAL	90

Text Books:

1. Dr. Gupta C.B. and Dr.Rajan Nair N **"Marketing Management"** New Delhi, S.Chand and sons-2018
2. Philip Kotler **Marketing Managemnet** Pearson Education 19th Edition 2023

Reference Books:

1. Dr.Radha, **"Marketing Management"**Chennai, Prasanna Publishers,2018
2. Pillai R.S.N & Bagavathi- **"Modern Marketing"**,NewDelhi,S.Chand,2016
3. Mamoria C B, Suri. RK and Satish Mamoria **"Marketing Management"**Allahbad, Kitab Mahal, 2016
4. J.N Jain **Modern Marketing of Services** Regal Publications 1st Edition 2007
5. S.A. Sherlakar **"Marketing Management** Himalaya Publishing House 2nd Edition

Web Resource(s):

1. https://www.studeersnel.nl/nl/document/hogeschool-van-amsterdam/marketing-1/principles-of-marketing-summary/1568880
2. https://backup.pondiuni.edu.in/storage/dde/downloads/markiii_mr.pdf

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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(R. AVITHA)

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
II	24P2CMC5	CORE-V	5	4	25	75	100
Course Title	RESEARCH METHODLOGY						

Course Objectives:

The main objectives of this course are to:

1. Develop an idea about various research designs and techniques
2. Understand sampling techniques of research and its applications
3. Emphasis the learners in application of appropriate tools in research
4. Make the learners to understand the significance of testing of hypothesis
5. Lay a foundation to become familiar in style of preparing research report.

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Explain the range of quantitative and / or qualitative research techniques to business and management problems/ issues	K1
2	Organize and conduct research in a more appropriate sampling method manner.	K3,K4
3	Make use of the necessary critical thinking skills in order to evaluate different statistical tools used in research.	K6
4	Interpret the data analysis in relation to the research process by testing hypothesis.	K2,K3
5	Writes are each research and thesis	K4

K1-Remember;K2-Understand;K3 -Apply;K4-Analyze;K5-Evaluate;K6-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Business Research: Meaning–Scope-Significance–challenges-types-process– Qualities of a good researcher –Ethics in research-Research problems: Identification -Selection. Hypothesis – Research design.	18
II	Sampling design: Meaning-Sampling frame-Sampling and Non-Sampling Errors –Type-I Error And Type II Error in research-Level of Significance-determination of sample size Methods of sampling. Census: Merits and demerits –Census Vs Sampling. Pilot study–Pretest. Primary and Secondary data: Meaning-sources-merits-demerits. Methods of data collection: Observation- Interview-Survey- Email- Schedule and Questionnaire.	18
III	Statistical tools used in research-Measures of Central tendency – Standard deviation – Correlation–simple ,partial and multiple correlation–Auto correlation –Regression models– Ordinary Least Square methods– Multiple regression	18

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IV	Testing of Hypothesis- Parametric test: 'Z' test: Co-efficient-'t'test: To Test the significant of the mean of a random sample Difference between means of two samples (Independent and paired Samples) testing. Anova: One way ANOVA- Two way ANOVA. Non-parametric test: Chi-square Test-Mann Whitney 'U' Test-Kruskal wallis 'H' Test.	18
V	Interpretation:Meaning-Significance.Reportwriting:Significance–Layout of research report- mechanics of writing a Research report–Precautions to be Followed in Research Report-Types of reports footnotes and bibliography writing; checking plagiarism.	18
	TOTAL	90

Text Books: 1.KothariC.R.andGauravGarg,**ResearchMethodology:MethodsandTechniques,** New Delhi, New Age International Publishers, 2019

2. Gupta. S.P" **Statistical Methods**" Forty-fifth Edition, New Delhi, Sultan Chand and Sons, 2016

Reference Books:

1.Murry.R, Spiegel, Larry.J and Stephens" **Theory and Problems of Statistics**", Third Edition, New Delhi, McGraw- Hill PublishingCo.Ltd,2017.

2.Bhagavathi.,"**Statistics-Theory and Practice** "Ninth Edition New Delhi ,S. Chand &Co. Ltd ,2017

3. C George Thomas **Research Methodology and scientific writing** 2nd Edition 2020

4. R. Pannerselvam **Research Methodology** PHI Learning Latest Edition 2014

5. Ranjith Kumar **Research Methodology** Sage Publishing Latest Edidtion 2015

Web Resource(s):

1. https://www.qualtrics.com/experience-management/research/business-research/https://onlinecourses.swayam2.ac:in/nou22_cm06/preview
2. https://dspmuranchi.ac.in/pdf/Blog/Mechanics%20of%20Writing%20A%20Research%20Report.pdf

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
II	24P2CMC6	CORE-VI	5	4	25	75	100
Course Title	PRINCIPLES OF TAXATION						

Course Objectives:

The main objectives of this course are to:

1. Enable this course to understand of the computation of various entities.
2. Acquire the knowledge of the tax collection and administration.
3. Deep knowledge of latest provisions of income tax act.
4. Develop application and analytical skill of the provisions of income tax law for income tax Planning and management.
5. To get the practical understand of return filling and Reply of notice.

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Practical understanding of computing of taxable income under various sources.	K1,K2
2	Recollect the concept of tax administration and practice.	K3
3	Utilize the latest provision of Income Tax Law	K4
4	Develop the skill of hándling the various cases of tax	K2
5	Practical Knowledge of e-filing income tax return and online reply of various Notices.	K4,K6

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	a). Introduction to Income Tax Act, 1961, Residential Status b). Income which do not form part of Total Income (Section 10, 11 to 13A)	18
II	1. Heads of Income and Computation of Total Income under various heads and Tax Liability 2. Clubbing Provisions, Set off and Carry forward of Losses, Deductions	18
III	1. Assessment of Income and tax liability of different persons 2. TDS, TCS and Advance Tax 3. (a) Tax Deduction at Source (excluding sections relevant to non-residents) (b) Tax Collected at (c) Advance Tax.	18
IV	(a) Returns & PAN (b) Intimation (C) Brief concept of Assessment u/s 140A 143&148	18

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V	(a) Basic Concepts of ICDS (Income Computation and Disclosure Standards) (b) Online e-filing of various income tax returns and online reply for notice of Income Tax Authorities	18
	TOTAL	**90**
NOTE	**OVERALL 80% PROBLEMS 20% THEORY**	

Text Books:

1. Gaur V.P. & Narang D.S, "**Income Tax Law and Practice**" New Delhi, Kalyani Publication 2022

Reference books:

1. Dr. Mehrotra.H.C.& Dr. Goyal S.P, "**Income Tax law and Practice**, Agra, Sahitya Bhawan Publications, 2022
2. Dr.vinodk.singhania and Dr.kapil Singhania **Direct taxes law & practice tax** mann Publications,2022
3. Dr.Girish Ahuja Dr.Ravi Gupta **Principles of Taxation Law** Commercial Law Publishers India Pvt. Ltd 2022
4. Khalid Petiwala **Principles of Taxation** Khalid Petiwala 2024
5. Merab Mikelashvili **Basics and Principles of Taxation** LAP LAMBERT Academic Publishing 2016

Web Resource(s):

1 https://cleartax.in/s/residential-status
2. https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-7-April-2021.pdf
3. https://cleartax.in/s/itr5

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
II	24P2CMC7	CORE-VII	5	4	25	75	100

Course Title	ORGANIZATIONAL BEHAVIOUR

Course Objectives:

The main objectives of this course are to:

1. To familiarize the participants with the behavioral patterns of human beings at individual And group levels in the context of an Organization.
2. To be able to understand and analyze the individual needs, feelings, aspirations.
3. To identify and develop effective motivational and leadership skills.
4. To understand the significance and short comings of practical communication.
5. To learn the mechanism of change the organization.

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Understand the key elements of organizational Behaviour	K1,K2
2	Know the principles of managing the Organisation.	K3
3	Familiar in the aspect of assessing the personality and attitude of the employees	K4,K6
4	Assess the significance and short comings of practical communication.	K2
5	Learn the mechanism of change the organization.	K4

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Organizational behaviour: Meaning- Nature- Importance- Limitations- Key Elements of Organizational Behavior- Role of Managers in OB- Challenges and Opportunities for OB.	18
II	Organizational Theories: Classical Theory- Features- limitations. Neo-classical Theory – features – limitations. Contemporary Organization Theory – features limitations. Systems Approach–Contingency Approach. Hawthorne Experiments-Implications.	18
III	Individual Personality- Meaning and nature – Determinants of personality measurement of personality – Theories of personality. Perception: Meaning- determinants-Process. Attitude: Nature-effects-Changing. Learning: Meaning-importance.	18
IV	Motivation: Nature-Importance-Maslow's need Hierarchy Theory - Herzberg two factors Theory- Theory X and Y and its assumptions. Morale: importance- techniques to increase the morale. Leadership: Meaning-importance-qualities- styles. Communication: Meaning-importance- Barriers-Remedies. Job Satisfaction: Meaning-Causes for dissatisfaction –ways to increase the Job Satisfaction.	18

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V	Group behaviour: Concepts–Definition-Characteristics-Types-Reasons for formation of group –Group cohesiveness – Factors affecting group cohesiveness. Organizational change: Nature-management of change-levels of change-cause for change- resistance to change. Organizational Development: Pre-requisites of Organizational Development-situation appropriate forOrganizational Development.	18
	TOTAL	90

Text Book:

1.LM Prasad, **Organisational behaviour,**Sultan chand and sons. 1st Edition 2014.

Reference books:

1. Robbins. Stephenp, **Organisational behaviour,Prentice** Hall of India. 18th Edition 2018
2. Luthans. Fred,**Organisational behaviour,**Tata Mc GrawHill. Vol – 11, 2019
3. Chandan, J.S," **Organisational Behaviour**, Vikas Publishing House Pvt. Ltd.3rd Edition 2014
4. Daniel King Scott Lawley **Organisational Behaviour** Oxford 2nd Edition2016
5. N.M.Mishar **Organisational Behaviour** Vikas Publihing 2001

Web Resource(S):

1. https://www.geeksforgeeks.org/organisational-behaviour-concept-nature-and-role/
2. https://www.slideshare.net/slideshow/personality-meaning-definition-types-importance/239075748
3. https://www.taxmann.com/post/blog/group-dynamics-meaning-features-and-types-of-group

Mapping Course Outcomes with Programme Outcomes

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
II	24P2CMC8	CORE-VIII	5	4	25	75	100
Course Title	BANKING AND INSURANCE LAW						

Course Objectives:

The main objectives of this course are to:

1. To provide an insight in to latest developments in the banking field.
2. To inculcate about various modern services offered by banks.
3. To impart knowledge on insurance principles and types of insurance.
4. To Enhance the insurance principles
5. To understand the knowledge about Insurance Product and Services

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Enrich the knowledge on Commercial banks and RBI.	K1
2	Familiar themselves to use various E-banking operations.	K3
3	Understand various concepts and Principles of Insurance.	K2,K4
4	Acquire knowledge on Life Insurance and General Insurance Principles.	K2,K5
5	Have knowledge about Motor vehicle, Health and Crop Insurance.	K6

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Banking: Meaning - Structure of Indian banking system. Commercial Banks functions- RBI and its functions- Cash Reserve Ratio (CRR)- Statutory Liquidity Ratio(SLR)-Marginal Cost of Funds based Lending Rate(MCLR) -Repo rate - Reverse Repo Rate.	18
II	Electronic Banking: Meaning- Advantages of E-banking - Risks in E-banking. Cyber law in India: Need for enactment of Information Technology Act, 2000. – Cyber-crimes: Meaning – Classification – Cyber-crimes existing in the society - Cyber-crimes related to E-banking. Steps to overcome from online banking frauds.	18
III	Insurance: Meaning - characteristics - principles - benefits- functions of IRDA. Re-insurance: Meaning-importance- Re-insurance Vs. Double Insurance -Nomination - Assignment.	18
IV	Life insurance: Features -types (Term Life Insurance-Whole Life Policy Endowment Plans-Unit Linked Insurance Plans-Money Back Policy) - Advantages. Fire insurance: features -scope- types. Marine Insurance-features-scope-types.	18

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V	Motor vehicle insurance: Features-kinds-advantages. Health insurance: features-types-advantages. Crop insurance: meaning-features-advantages and problems.	18
	TOTAL	90

Text Book:

1. S.Natarajan and R.Parameswaran, **Indian Banking**, S.Chand & Co.5th Eition.2013.

Reference:

1. Prasad L M **Principles and practice Sultan Chand** &Sons. 10th **Edition**.2020
2. SharmaR.S,**Insurance:Principles and Practices**,S.Chand &Co.22nd Edition 2016.
3. M N Srinivasan and K Kannan by **Principles of Insurance Law (In 2 Volumes)** Edition: 11th Edition, 2021.
4. Majumdar **Fundamentals of Modern Banking** BNP Pulisher Latest Edition 2021
5. Justin P James **Fundamental Approach to Banking Theory and Practices** NBCC Publication 1st Edition 2022.

Web Resource(S):

1. https://www.iibf.org.in/documents/Credit_Mgmnt-Revisedupdates.pdf
2. https://www.canarahsbclife.com/faqs/life-insurance/what-is-meant-by-principles-of-insurance
3. https://spainsurance.in/motor-insurance.html

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
II	24P2CMPR1	PRACTIAL-I	5	4	40	60	100
Course Title	COMPUTER APPLICATIONS: LAB 1: MS OFFICE & INTERNET						

MSWORD

1. Type a cost audit report and perform the following:
A) Right alignments, bold the important words.
B) Center align the second paragraph and perform italics for the important words.
C) Change third paragraph into two column paragraph.
D Insert page numbers at the bottom, Insert date, time and heading in the header section.
E) Character spacing for side headings.

2. Prepare a questionnaire (minimum15 questions) in your area of specialization Marketing/ Finance/ HR.
Use bullets & numbering
Check the spelling according to British English
Use the saurus to replace a word
Use drop cap

3. Type a sample research report and perform the following functions:
Insert symbols, caption, page break, justification of text, indent a text, rearrange paragraphs using mouse.

4. Type a published horizontal form of a balance sheet of accompany and perform the following Tables: -insert, delete rows & columns
Borders:-top & bottom only Auto format tables
Change backgrounds to differentiate heading of the table with others.

5. Identify an organization and prepare an organizational chart prevailing in that concern.
6. Prepare a table showing Employees Performance appraisal system, using the following for: Use auto format for tables.
Change the text color of the headings.
Sort the employees in the alphabetical order.
Link the employees' address using hyperlink.
Merge two cells.
7. Using three column format typeany5 differences between Cost, Financial and Management Accounting.
8. Prepare a diagrammatic representation showing the Elements of Cost, using auto shapes.
9. Prepare an attractive Advertisement to create a demand for a particular Accounting Package by using3D effects, Clip arts, Stars, Banners in Auto shapes.
10. Perform mail merge operation for sending notice to shareholders for AGM.
11. Type your curriculum vitae and perform Template and indent the text.

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M.S.POWERPOINT

1. Draw diagrams of different packing labels in MS Word and display it in PowerPoint.
2. Create contents of a sample research report on your area of specialization.
3. Prepare a Power Point Presentation for the following:

a) Product Advertisement,

b) Company Advertisement

Using hyper link to all slides, different animation effect for text & pictures, fully automatic– timing– 2 Minutes

MSEXCEL

1. Prepare a table showing the customer details of a bank. [Customer name, Nature of account, Account Number, Address, E-Mail ID]and Perform the following:

□Delete the customer who had closed the A/c.

□Insert a row in between the 1st

&&2ndcustomer.

□Insert a column in between Address &Email ID and Name it as Tele phone Number

□Hide the column 'Address'

2. Create a table of a company with the following details [Name of the employees, Name of the department, Net Pay, City Address]

□Copy the production department employees in sheet number 2.

□Copy the details of the employees staying in Coimbatore

city. □Find the person who is getting a maximum salary.

3. Prepare payroll for the employees (10 employees) of an organization and count the number of employees who are getting the salary of more than Rs.10, 000/-. Calculate with the following components (DA, HRA,CCA, EPF,LIC)as a percentage of basic pay and sum the total basic pay, net pay of all employees.

4. Prepare an excel sheet under the main heading of assets &liabilities and perform the following: Select a column and change the number format to Rupees and paise (0.00) format. Change a particular range of cells font as bold Select a row and hide it.

□Use shortcut key and go to sheet 3 and select a cell.

□Prepare a bin card for the issues &purchases made during the particular month use Auto format wizard.

5. Prepare a demand forecasting for a new Product Life Cycle of a given product, collect the details regarding sales, and profit of a product for thepast10years, fit it in a chart, and present it in power point.
6. Prepare a trend analysis of a product whose year and sales figures are given (10years).
7. Prepare a break-even chart using Chart Wizard.
8. Collect EPS and Market price of the shares, NAV and Turn over of10 different companies from the leading business dailies and enter in a table. Calculate the price earnings per share. Copy it into different sheets in the name of each company use copying, count function and statistical functions.
9. Find the correlation between demand and price of a product.

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10. Create a table showing the following: 1) Years (Minimum 5years) 2) Profit3) Depreciation 4) Profit after Depreciation 5) Tax 6) Profit after tax7) Cash Inflows 8) Cumulative cash inflows Of a project and find it's **Payback Period.** 12. Prepare Final accounts of a banking company's in the new format using excel.

M.S.ACCESS

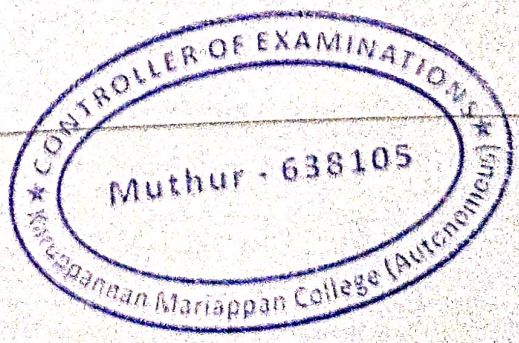
1. Create a student's database Find Total, Average, and Display list where average is greater than 60% and Retrieve the students according to the highest marks.
2. Collect and Create a data base for maintaining the address of the policy holders of an Insurance company with the following constraints:

I. Policy Number should be the primary key
II. Name should not be empty
III. Maintain at least 10 records
IV. Retrieve the addresses of female policy holders whose residence is at Coimbatore

3. Create a student's data base using design view for students mark details: a) Add at least 10 records.
b) Sort the names in alphabetical order. c) Find Total and Averaged) Display list where total is greater than 350.e) Display list where marks are greater than 90 and total greater than 400.
f) Apply Sort option to display records. g) Generate reports by using the above queries. 4. Collect pamphlets for5 products and create product strategies in the MS-ACCESS.
5. Using Access ledger Accounts Wizard, prepare the following accounts in the books of State Bank of India, Coimbatore.
A) GAIL Limited B) Indian Oil Corporation C) Reliance Petro Chemicals

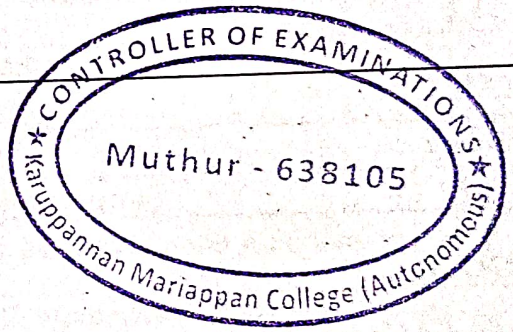
A/C No	Name of the A/C holder	Rs.
CA 250	GailL TD	30000
CA 251	Indian Oil Corporation	40000
CA 252	Reliance Petro Chemicals	25000

April1 Opening balance in current account
April2. Deposits received form GAIL Ltd Rs. 4000
April2. With drawls by Indian Oil Corpn. Rs. 10000
April3 Reliance Petro Chemicals deposited a cheque issued by Hindustan oils Rs.10000.
April3. GAIL issued a cheque for Rs 20,000 to Indian Oil Corpn.
April4.IOC en cashed the Cheque
April4.Insurance premium paid for Rs. 4000 as per standing instruction given by IOC.
April5. Reliance Petro Chemicals with drawn Rs.5000 April6. GAIL issued a cheque to IOC Rs.4000.
April6.IOC deposited the cheque issued by GAIL.
April7. Reliance deposited a cheque received from XYZ traders Rs. 5000.
You are required to prepare the general ledger of the bank and View individual accounts, Createaccountssummary.



INTERNET

1. Connect the Internet through a browser.
2. Create an E-mail ID.
3. Send an email to your friend and check mail in box and other facilities in your mailbox.
4. Learn how to use search engines and list some of your search results.
5. Visit any of the stock exchanges website and collect the information regarding share price.
6. Visit www.rbi.comand download some information.
7. Visit the website of Commerce &Industries Ministry and collect some information about the trade policy.
8. Visit a website for an online marketing and write the procedures to place an order
9. Discussion forums and E-groups.
10. Visit the website of National Informatics Centre, Go to the ministry of Finance and Collect information regarding Economic Survey& Union Budget.



SEMESTER	COURSE CODE	COURSE CATEGORY	HOURS/ WEEK	CREDITS	MARKS FOR EVALUATION		
					CIA	ESE	TOTAL
II	24P2CME2	ELECTIVE-II	5	4	25	75	100
Course Title	FINANCIAL MARKETS AND INSTITUTIONS						

Course Objectives:

The main objectives of this course are to enable the students to

1. Understand the overview of Indian financial system and securities exchange board of India.
2. Acquire knowledge in banking, small savings provident funds unit trust of India and mutual funds.
3. Be aware on then on banking financial intermediaries and non-bank statutory financial organizations.
4. Explain investment information and credit rating agency of India Limited.
5. Defining basic concepts related to financial institutions, money market institutions, and Investment Information and Credit Rating Agency of India Limited

Course Outcomes:

On the successful completion of the course, student will be able to:

1	Describe Indian Financial System and securities exchange board of India.	K1
2	Classify Small Savings, Provident Funds, Unit Trust of India and Mutual Funds.	K3
3	Explore activities of Non- banking Financial activities	K4,K6
4	Assess about various investment information and credit rating agency	K2
5	Identify about various financial institutions and related to its working and functions	K4,K5

K1-Remember;**K2**-Understand;**K3** -Apply;**K4**-Analyze;**K5**-Evaluate;**K6**-Create

SYLLABUS

UNIT	CONTENTS	HOURS
I	Financial Markets–An Overview–Money Market–Call Money Market–Commercial Paper Market–Commercial Bill Market– Certificate of Deposit (CD) Market–Treasury Bill Market– Government or Gilt-edged Securities Market.	18
II	Capital Market–An Overview–Capital Market Instruments– Capital Market Reforms– New Issue Market (NIM)–Debt Market–Foreign Exchange Market–Derivatives Market- Over the Counter Exchange of India (OTCEI).	18
III	Financial Services Institutions – Clearing corporation of India Limited (CCIL) — Discount and Finance House of India Limited (DFHIL).	18
IV	Investment-Information and Credit Rating Agency of India Limited (ICRA-Credit Rating and Information Services of India Limited (CRISIL) —National Securities Depository Limited (NSDL) – Securities Trading Corporation of India Limited (STCI).	18
V	Financial Institutions – Money Market Institutions – Capital Market Institutions – National Housing Bank–Functions and working – Export-Import (EXIM) Bank of India -NABARD.	18
	TOTAL	90

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Text Book:

1 . Tripathy Nalina Prava." **Financial Services,** New Delhi,PHI Learning,2007.

Reference books:

1.M.Y Khan, "**Financial Services**" Chennai, McGrawHill Education (India)PvtLtd,2016.

2.DrAnbarasu D.Josheph &Others," **Financial Services** NewDelhi, Sultan Chand & Sons, 2015.

3. David S. Kidwell, Mark Brimble, Anup Basu, Liam Lenten, Paul Docherty and Paul Mazzola **Financial Markets,** Institutions and Money 3rd Edition - 2020

4. Frederic S Mishkin, Stanley G Eakins **Financial Markets and Institutions** Global Edition 2015

5.Frederic S.Mishkin Stanley G.Eakins **Financial Markets and Instituitons Person** 9th Edition 2015

Web Resource(s):

1. https://byjus.com/free-ias-prep/financial-market/
2. https://www.ccilindia.com/web/ccil/companyprofile
3. https://sist.sathyabama.ac.in/sist_coursematerial/uploads/SBAA1403.pdf

Mapping Course Outcomes with Programme Outcomes

PO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	S	M	M	S	M	S	M	M	S	M
CO4	S	S	S	S	M	S	S	S	S	M
CO5	S	S	M	M	L	S	S	M	M	L

S-Strong; M-Medium; L-Low

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